

Travis Jaworski

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UX Designer

An experienced, Certified UX Designer specializing in information architecture, wire framing, and prototyping. Leveraging a strong background in visual design, outstanding communication skills, and 7 years of experience in delivering successful projects on tight timelines, I solve frustrating user issues including apps with high user drop-off rates, websites with poor sign-up rates, and platforms with low usability ratings in customer feedback. Visit my portfolio here: <http://tjaworski.com/>

Key Strengths

UX Prototyping: Creating high-fidelity functional prototypes for user testing.

User Empathy: Research and interviews to determine user pain points.

Collaboration: Working with other designers and combining ideas to advance results.

Skills

UX/UI Design | Information Architecture | UX Writing | Wireframing | Prototyping | User Research
Drawing | Painting | Traditional Media | Digital Media
Adobe CC | Adobe XD | Figma

Experience

UX DESIGNER | TRAVIS JAWORSKI ILLUSTRATION | MAR 2020 – PRESENT

Collaborate with clients to understand business needs and technical considerations and confirm user experience requirements and appropriate solutions. Design or redesign experiences across mobile and web platforms to solve user experience design challenges.

Key Achievements:

- Redesigning multiple apps and mobile platform experiences
- Improving mobile platform for Industrial Designers Society of America, suggested new platform
- Optimizing existing mobile platform for education nonprofit

FREELANCE ILLUSTRATOR | TRAVIS JAWORSKI ILLUSTRATION | MAR 2015 – PRESENT

Collaborate with clients and designers to understand their article or project and distill its content into meaningful imagery for traditional or digital media on tight deadlines.

Key Achievements:

- Creating illustrations for digital platforms, print media, signage, flyers, flags and posters
- Clients include Tikkun Magazine, Seattle Children's Theatre, Mimbres Textiles, The Field Journal Magazine, and Seattle Ale Houses

Education

Bachelor of Fine Arts in Illustration | with Distinction | California College of the Arts | 2015

- Society of Illustrators
- Student Scholarship Competition

Certifications

UX Certification | School of Visual Concepts | 2021